




Dunedin Community Based Initiative to Reduce Alcohol Related Harm

Dunedin Alcohol Partnership




Aim

- To reduce alcohol road related death and injury and public place violence in Dunedin
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Today's Situation

- Seriousness of violent offences has increased over the period 2002 – 2006. During this period 2607 drink drive offences recorded in Dunedin, 429 alcohol related crashes with 194 involving injury. Of total crashes 60% occurred over the weekend with 48% between 1900 and 0600 hours.
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Factors

- Alcohol consumption correlated with the incidence of public place violence
 - Significant factors contributing to this include: large student population, student events, excess demand for transportation services exists and increases at the closing time of bars and clubs in the inner city. Layout of CBD and volume of bars encourages bar hopping.
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Recommended Initiatives

- One way revolving door accord involving licensed premises
 - Accompanying public transport strategy
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Public Transport Strategy

- Hourly subsidised public transport service out of the central city operating over the hours 1.30 – 4.30am during Saturday and Sunday mornings over trial period
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Coverage

- 3 Routes:
 - Northern suburbs (Pine Hill, Normanby, Opoho, University, Maori Hill, Roslyn, Wakari, Halfway Bush)
 - Hill Suburbs (Brockville, Belleknowes, Mornington, St Clair, St Kilda, Tainui, Shiel Hill)
 - Southern routes (Corstorphine, Green Island, Abbotsford, Fairfield, Mosgiel.)
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Key Details

- Trial period 2nd Feb –27th April
 - Two ranks manned by security staff – Princes St and George St
 - \$5.00 flat fare
 - Promotion via press, radio & back of bus advertising, resource distribution, bar coasters and posters
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Long Term

- If initial trial is successful project could become self sustaining in the future